



Alia



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A collection that is simple yet strong enough to make a statement. Between the traditional, the new and luxurious. Modern, traditional, new, old, a timeless and seasonal wonder, combining traditional design in a new innovation.







VIPUL
SAREES

TRUE PERSONALITY

The saree can't be staid or over-the-top, but its true personality comes out from the drape. It's a garment that falls beautifully no matter what your age or size is. Even a true count down can't appear to be coming upon the styling & draping.



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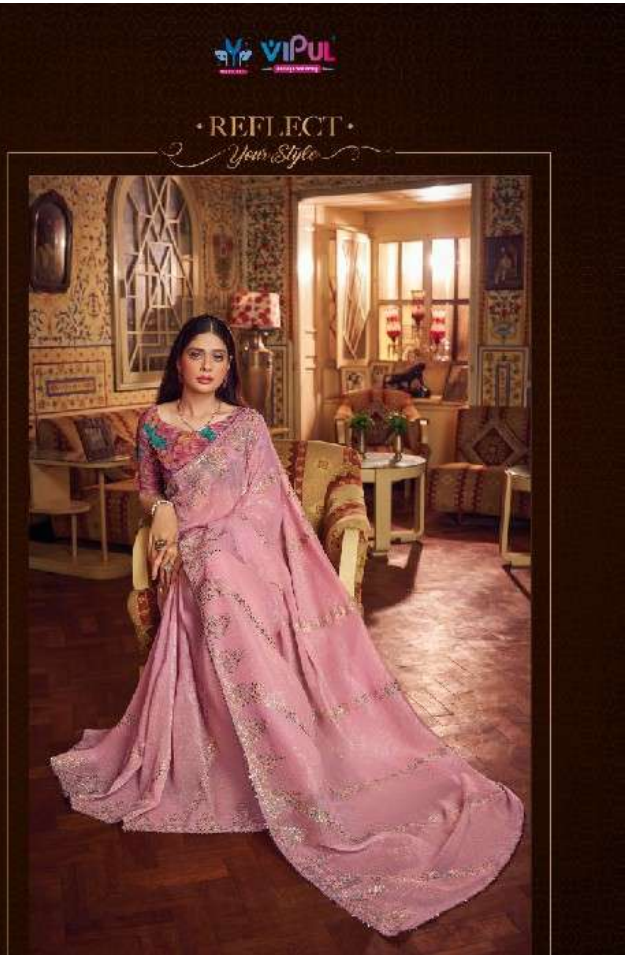
NOT JUST
AN ETHNIC
COSTUME

It's fascinating to see the world see not just an ethnic
culture, but also have a great presence and relevance in
the modern Indian world.






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vipul

REFLECT

Your Style



**EFFORTLESS
ELEGANCE**

Wear yourself in this Exclusive garment of artistically carved, keeping in
mind the drape of a new fashion era.

The right side of the image is a dark brown vertical panel. At the top right, there are three faint, white line-art roses. In the center, the 'VIPUL' logo is displayed in a colorful, stylized font. Below the logo is a small, circular gold-colored emblem. The main text 'EFFORTLESS ELEGANCE' is written in a large, bold, gold-colored serif font. At the bottom, a line of smaller white text reads: 'Wear yourself in this Exclusive garment of artistically carved, keeping in mind the drape of a new fashion era.'

VIPUL

• ROMANTIC •
Layers



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