

ALLURE

ISSUE 2024-25



SHRIRATH
THE TRADITION

INDIA'S
MOST
Beautiful
WOMEN



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THE TRADITION

INDIA'S
MOST
Beautiful
WOMEN



INDIA'S
MOST
Beautiful
WOMEN

Bye-bye, ties and rita parties are back to
your sarees. Yes, your sarees. Keep it like you
never thought. Go do do do yolo.
ganga and saree will

Designer: "I love the idea that women do pose in
the way to move forward. As an artist, I don't
see the same old - in your saree look,
we love to play colours and funky bloom
like will like you ganga!"



**COLOR
EMOTION**

INIMA'S
WOMEN
Beautiful
WOMEN

Empowerment, luxury and style patterns are based on
imagination, they are unique, vibrant and fun
and they are beautiful. They are the body and
spirit are beautiful.

IRATH

FASHION new spirit!

IR-10405





COLOR
ELECTION

FASHION *arriva* *espresso*



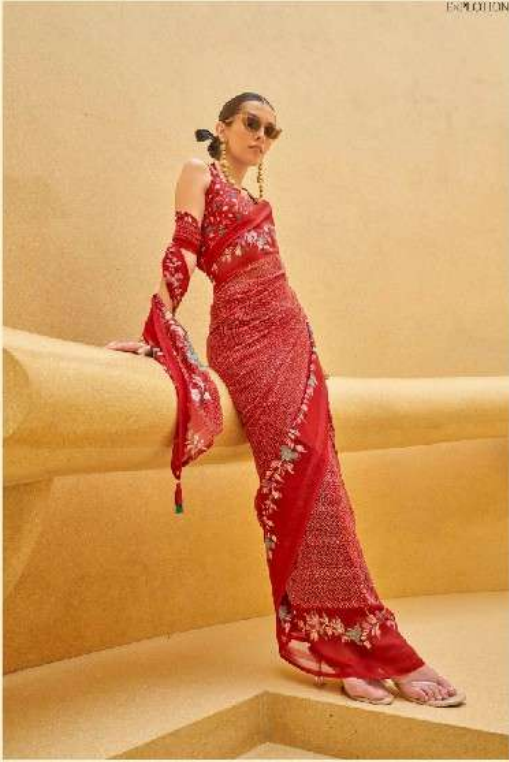
INDIA'S
WAY TO
Beautiful
WOMEN

It's natural to love and wear sarees, as they are the most popular and traditional Indian attire. It's a beautiful and elegant way to dress, and it's a part of our heritage.


TIRATH

TR-10402

COLOR
EVOLUTION



INDIA'S
ARTS
Beautiful
WOMEN

Have your own style patterns are said to
bring colour into your lives. Have it like with
simple and stylish designs for a
great time to write


IRATH

FASHION most often 1




FR-1043A

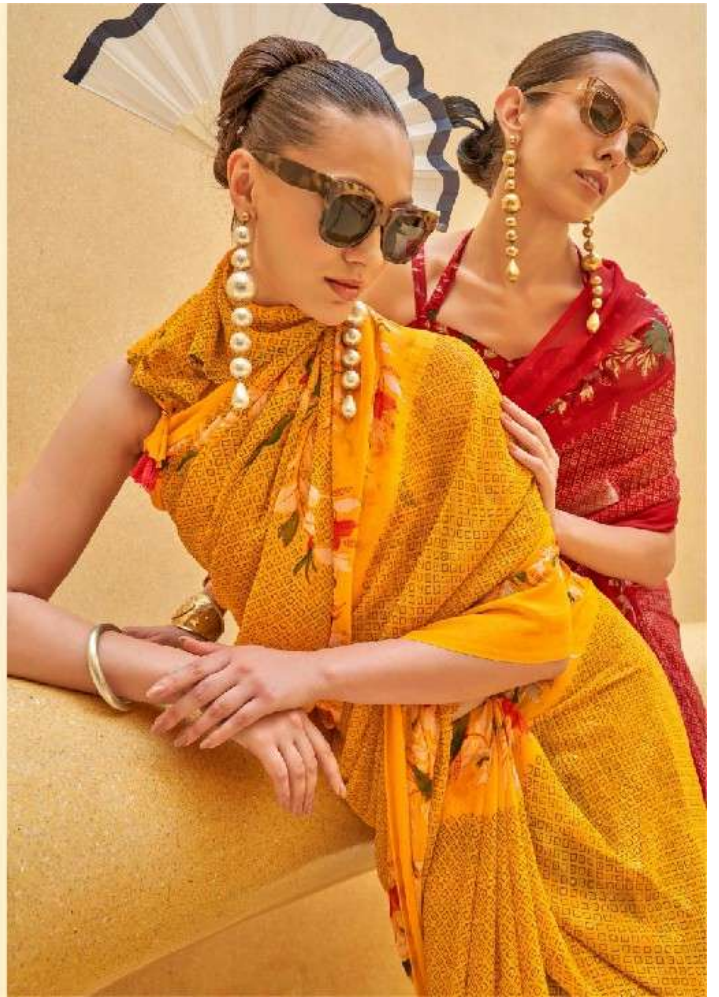
COLOR
Evolution

FASHION trend report 1

INDIA'S
WOMEN
Beautiful
WOMEN

It's not just the colors and patterns, but the way to
right colors into your wardrobe. Keep it simple and
easy to mix and match. The color palette is
simple and beautiful.


VIRATH



COLOR
PERFECTION



INDIA'S
WAY OF
Beautiful
WOMEN

It's not just the hues and motifs patterns, are basic to
impress, it's also the way you carry it. Keep it soft & airy
and let it do all the talking. Go classically with
gold jewelry and footwear.


VIRATH



COLOR
ELECTION

FASHION'S next report ?

INDIA'S
WOMEN
Beautiful
WOMEN

It's social norms and their patterns are hard to
change. So, if you're a woman, it's important to
take the time to understand the industry and
to be a part of it.


VIRATH



COLOR
ESPION



INDIA'S
WOMEN
Beautiful
WOMEN

It's not only the colors and patterns, but the way you wear them that makes you beautiful. Wear them with confidence and grace. You are the only one who can make them look like you.

**TIRATH**

FASHION *series 1*




TR-10410



COLOR
ESSENTION



INDIA'S
MEN'S
Beautiful
WOMEN

They have a "saree" and "saree" pattern and look to
repeat color in any color. They are with
design of the saree. The saree is a
saree with a saree.

**FARATH**




TR-10412



TR-10405



TR-10406



TR-10407



TR-10408



TR-10409



TR-10410

ALLURE



TR-10411



TR-10412

INDIA'S
MOST
Beautiful
WOMEN.

Electrify in classic retro patterns and back to
front colour into your saree. Keep it classic with
a regal aura. Make your lookably and
great. And love it.




RIRATH
ALLURE

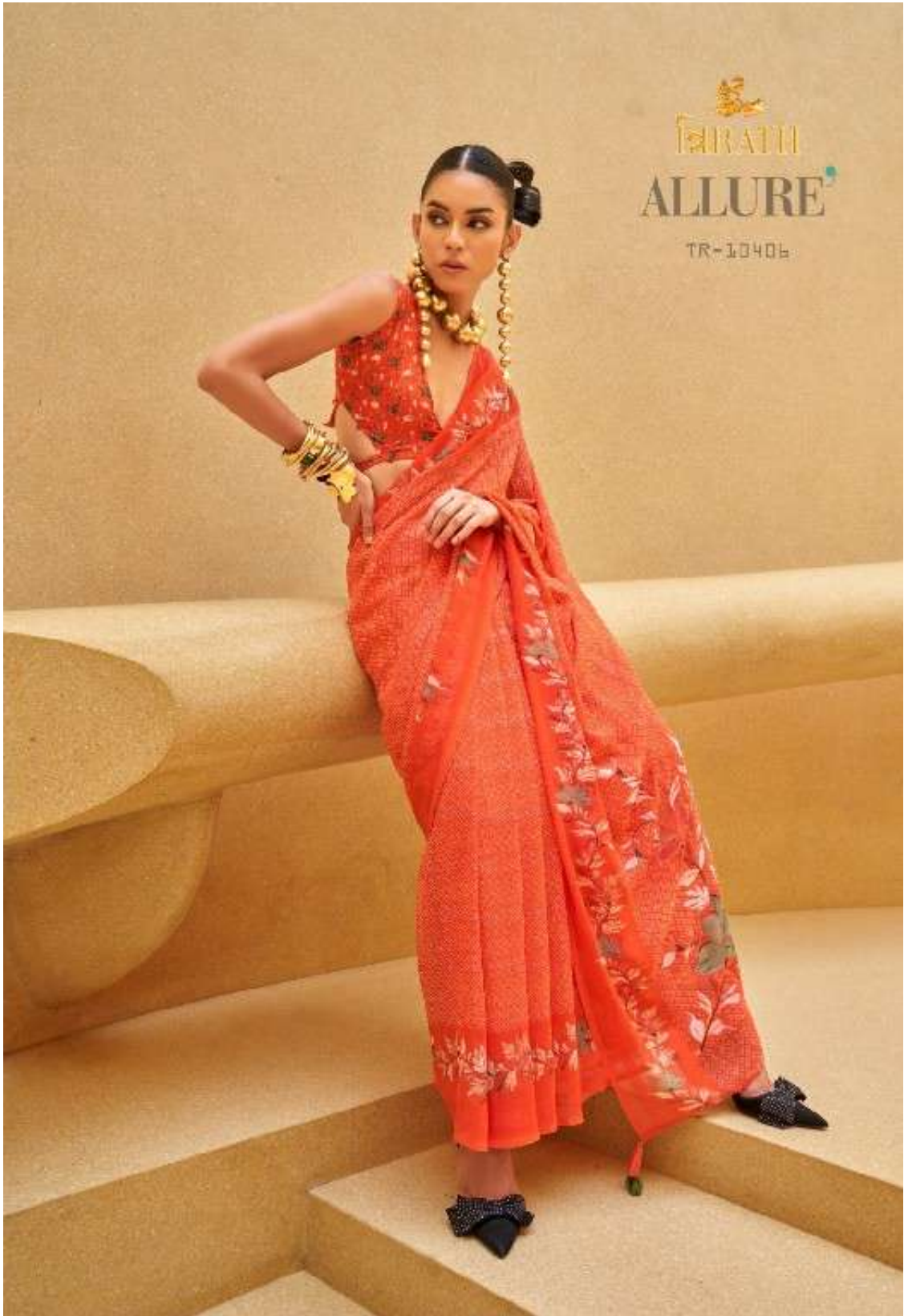
TR-10405




SARATHI
ALLURE

TR-10407





SHRATHI
ALLURE
TR-10406

TRIRATH
ALLURE

TR-10409



TRIRATH
ALLURE

TR-10408

