

ALLURE

ISSUE 2024-25



TRIRATH
THE TRADITION

INDIA'S
MOST
Beautiful
WOMEN



ALLURE

ISSUE 2024-25



SHRIRATH
THE TRADITION

INDIA'S
MOST
Beautiful
WOMEN



INDIA'S
MOST
Beautiful
WOMEN

Bye-bye, ties and rita parties are back to
your sarees. This year saree. Keep it like will
never, it's not like, do do do do yolo,
giggle and love will

Designer: "I love the idea that women do pose in
the way to move forward. As an artist, I don't
see the same old - in your saree look,
we love to play colours and funky bloom
like will love you, gungalls!"



**COLOR
EMOTION**

INIMA'S
WOMEN
Beautiful
WOMEN

Empowerment, luxury and style patterns are based on
imagination, they are unique, vibrant and fun
and make a statement about the body and
spirit and soul with

IRATH

FASHION new spirit!

IR-10405





COLOR
ELECTION

FASHION *arriva* segue 1



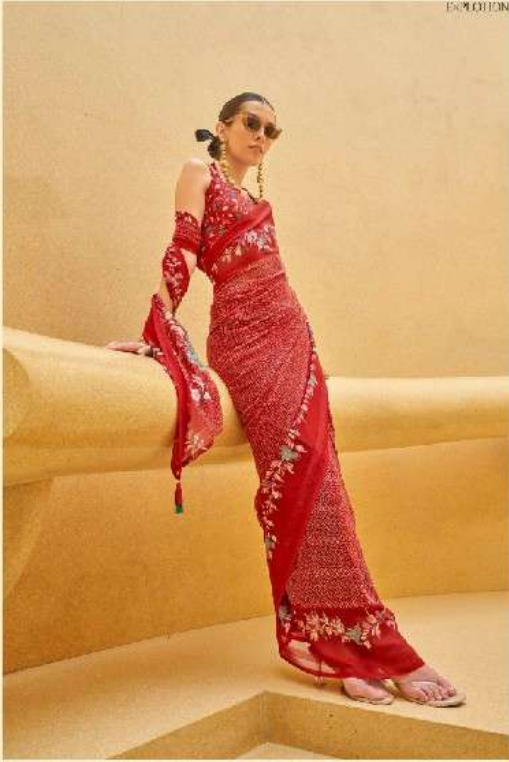
INDIA'S
WAY TO
Beautiful
WOMEN

È successo che una donna è stata
riconosciuta per il suo stile, il suo modo di
vestire, il suo modo di essere. E così è
nata la collezione di abiti e accessori.


TIRATH

TR-10402

COLOR
EVOLUTION



INDIA'S
ARTS
Beautiful
WOMEN

Have your own style patterns are said to
bring colour into your lives. Have it like with
simple and stylish designs for a
great time to write


IRATH

FASHION *evolution*



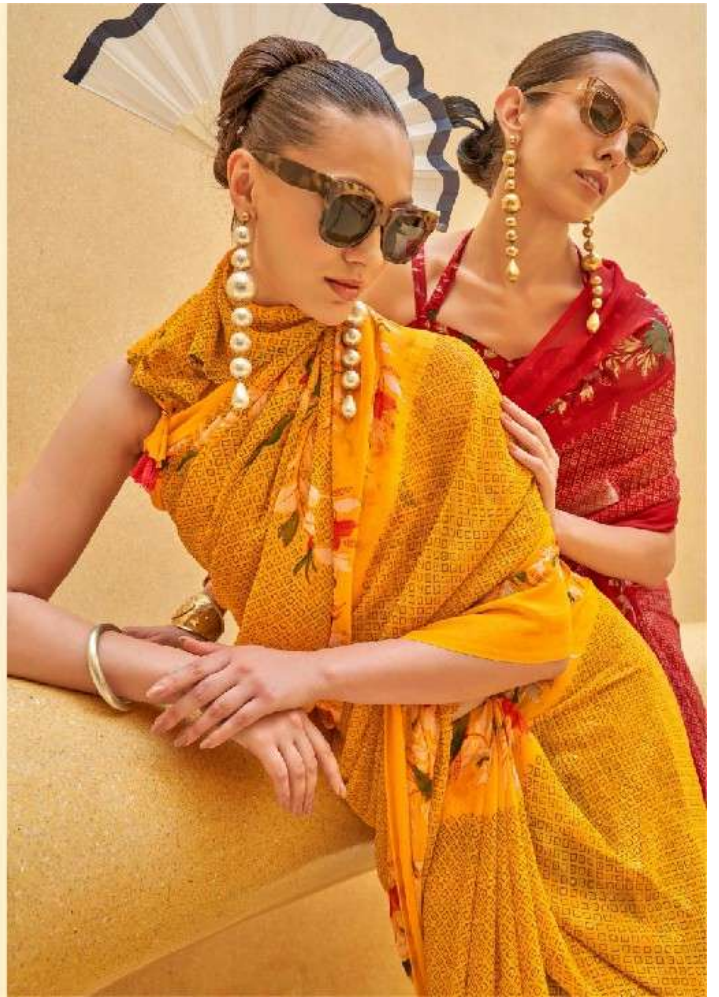

FR-1043A

COLOR
Evolution

FASHION trend report /

INDIA'S
WOMEN
Beautiful
WOMEN

It's all about how and where patterns are used to
bring colors into your wardrobe. Keep in mind and
take the right color for the occasion and
your skin tone.



COLOR
PERFECTION



INDIA'S
WAY TO
Beautiful
WOMEN

If you want to look and feel like a queen, you have to know how to wear your saree. Keep it on the way and you will be the queen. Get it right and you will be the queen.


VIRATH



COLOR
ELECTION

FASHION'S next report ?

INDIA'S
WOMEN
Beautiful
WOMEN

It's social norms and their patterns are hard to
change. So, if you're a woman, it's important to
take the time to understand the industry and
to be a part of it.


VIRATH



COLOR
ESPION



INDIA'S
WOMEN
Beautiful
WOMEN

It's not only the colors and patterns, but the way you wear them that makes you beautiful. Wear them with confidence and grace. You are the only one who can make them look beautiful.

**TIRATH**

FASHION *series* 1




TR-10410



COLOR
ESSENTION



INDIA'S
MOST
Beautiful
WOMEN

It's not just the saree that makes a woman beautiful, it's the way she carries it. The way she looks at the world, the way she smiles, the way she walks. It's the way she lives.


FARATH




TR-10412



TR-10405



TR-10406



TR-10407



TR-10408



TR-10409



TR-10410

ALLURE



TR-10411



TR-10412

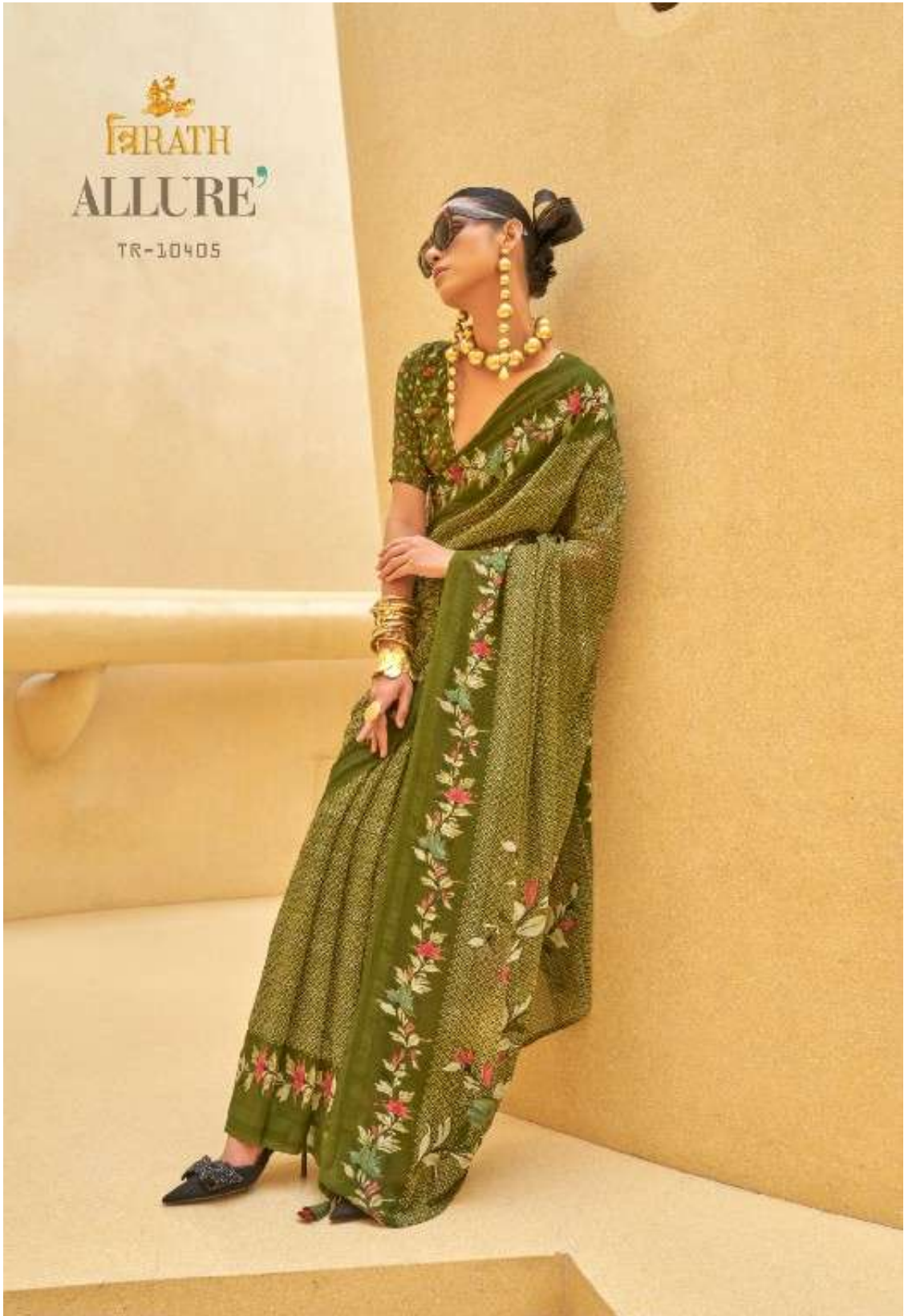
INDIA'S
MOST
Beautiful
WOMEN.

Electrify in classic retro patterns and back to back colour into your saree. Keep it real with a high neckline. Make your lookably last a great saree for a while.



TRIRATH
ALLURE

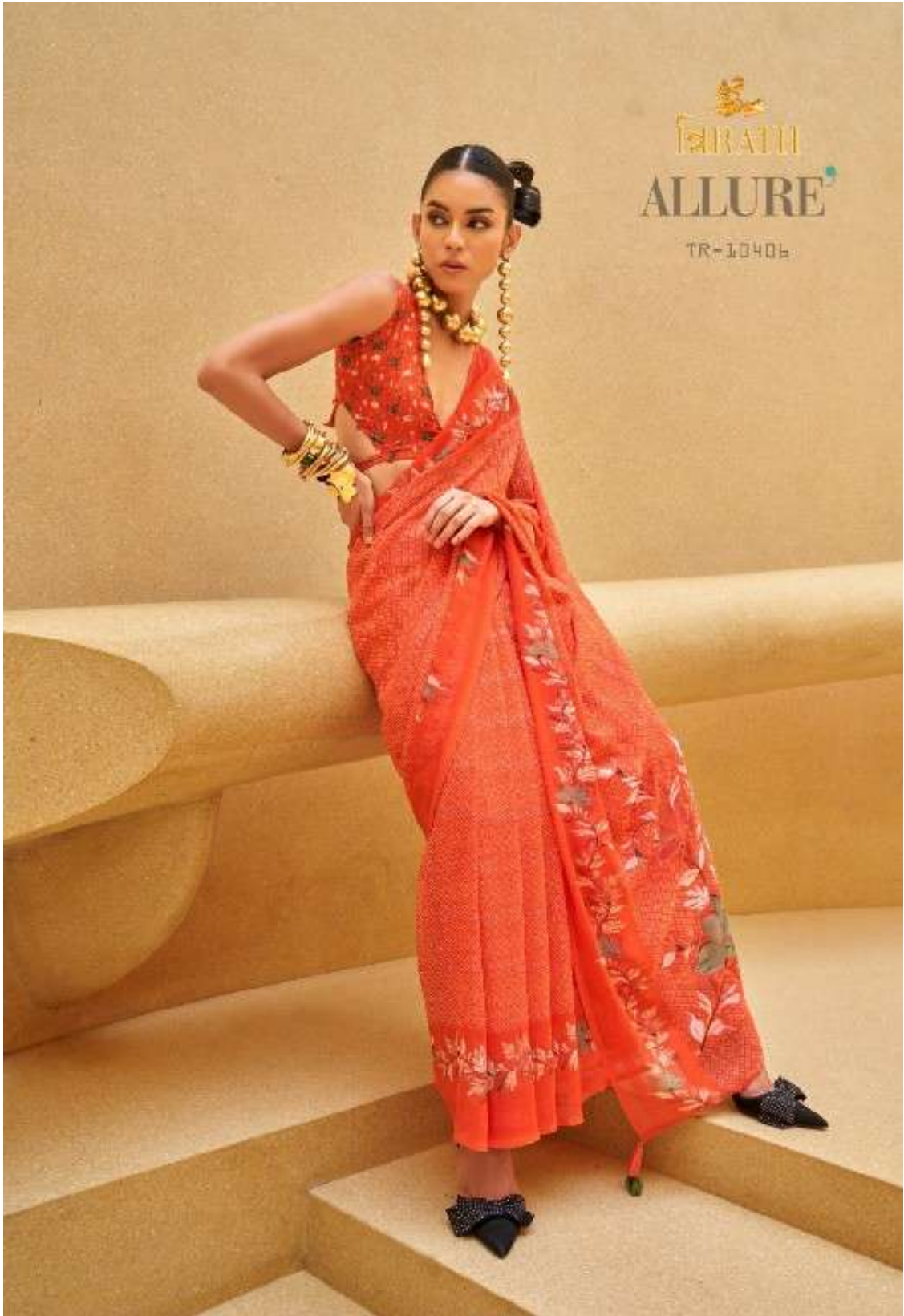
TR-10405



SHRATHI
ALLURE

TR-10407





SHRATHI
ALLURE
TR-10406

TRIRATH
ALLURE

TR-10409



TRIRATH
ALLURE

TR-10408

