


SHRIRATH
THE TRADITION

FEMINA



SEASONS & STROKE

**PRINT
POP-UP**
24th EDITION


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CONTENT 2024

Working in a fashion magazine is a thrilling and exciting endeavor for those who want to contribute to fashion with passion and expertise. Here are some key aspects of the role and how to excel in this industry:

Stay Updated with the Latest Trends: Fashion evolves rapidly, and staying abreast of the latest trends, colors, and styles is crucial for success.

Develop a Strong Portfolio: Showcase your creative vision and writing skills through a portfolio of articles, photos, and designs.

Build Relationships: Establish connections with industry professionals, including designers, photographers, and models.

Collaborate and Communicate: Work closely with editors, photographers, and designers to bring your ideas to life.

Be Adaptable and Resilient: The fashion industry is fast-paced and constantly changing, so being able to adapt to new challenges is essential.

Parvathi has extensive fashion knowledge and experience in writing compelling content for fashion magazines. Her expertise in fashion journalism and her ability to create engaging content are highly valued in the industry. She has worked with leading fashion brands and has a proven track record of producing high-quality content that resonates with readers. Her passion for fashion and her commitment to excellence make her a valuable asset to any fashion magazine.









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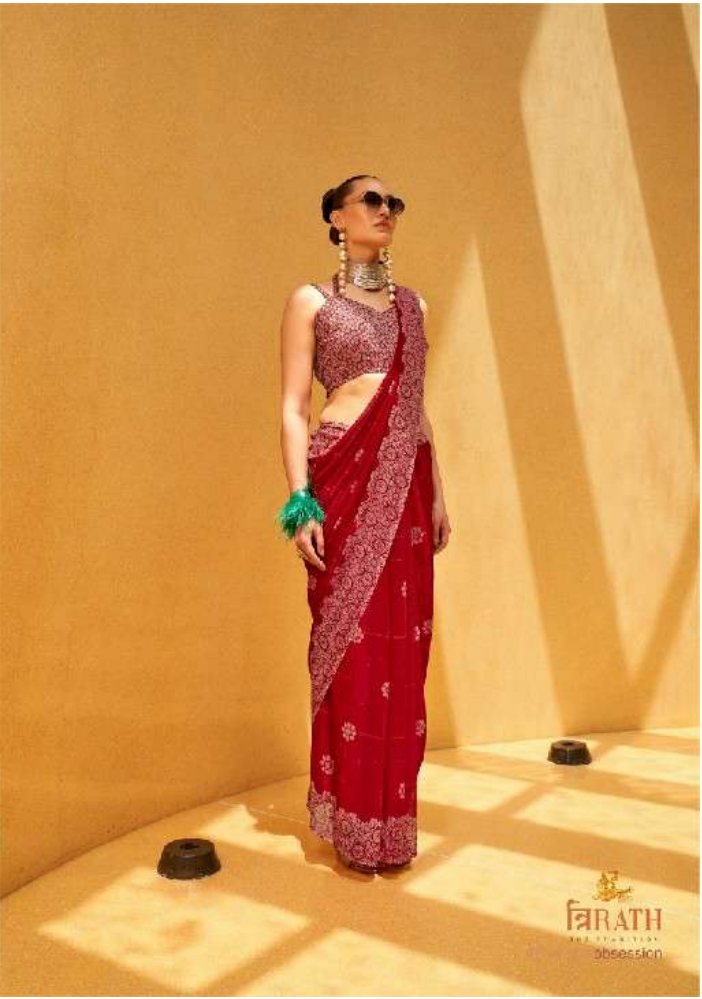
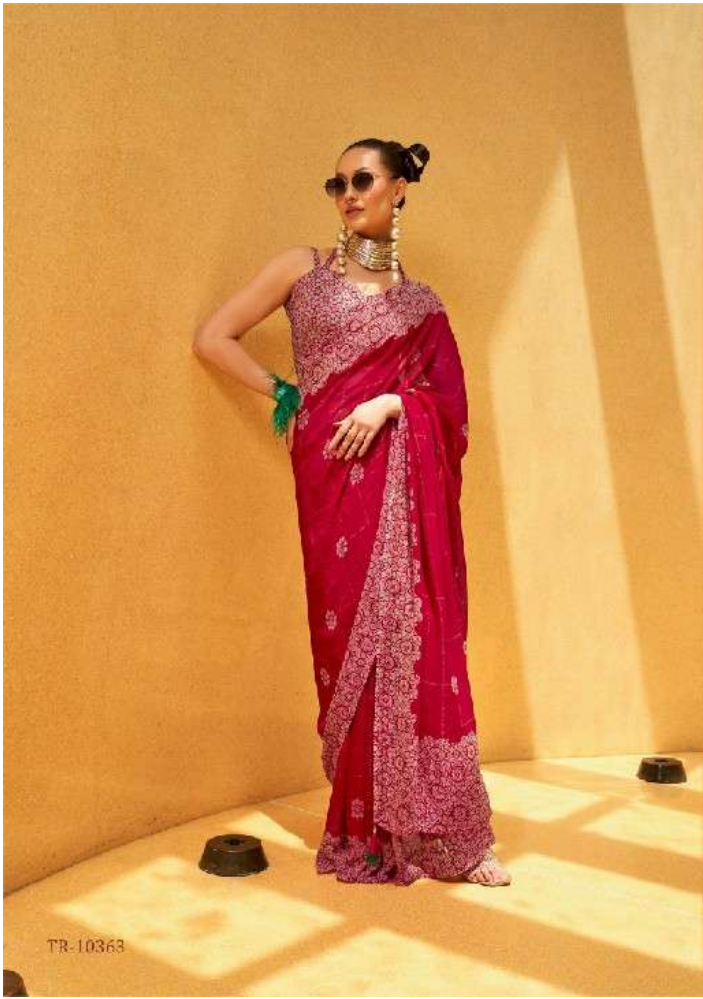
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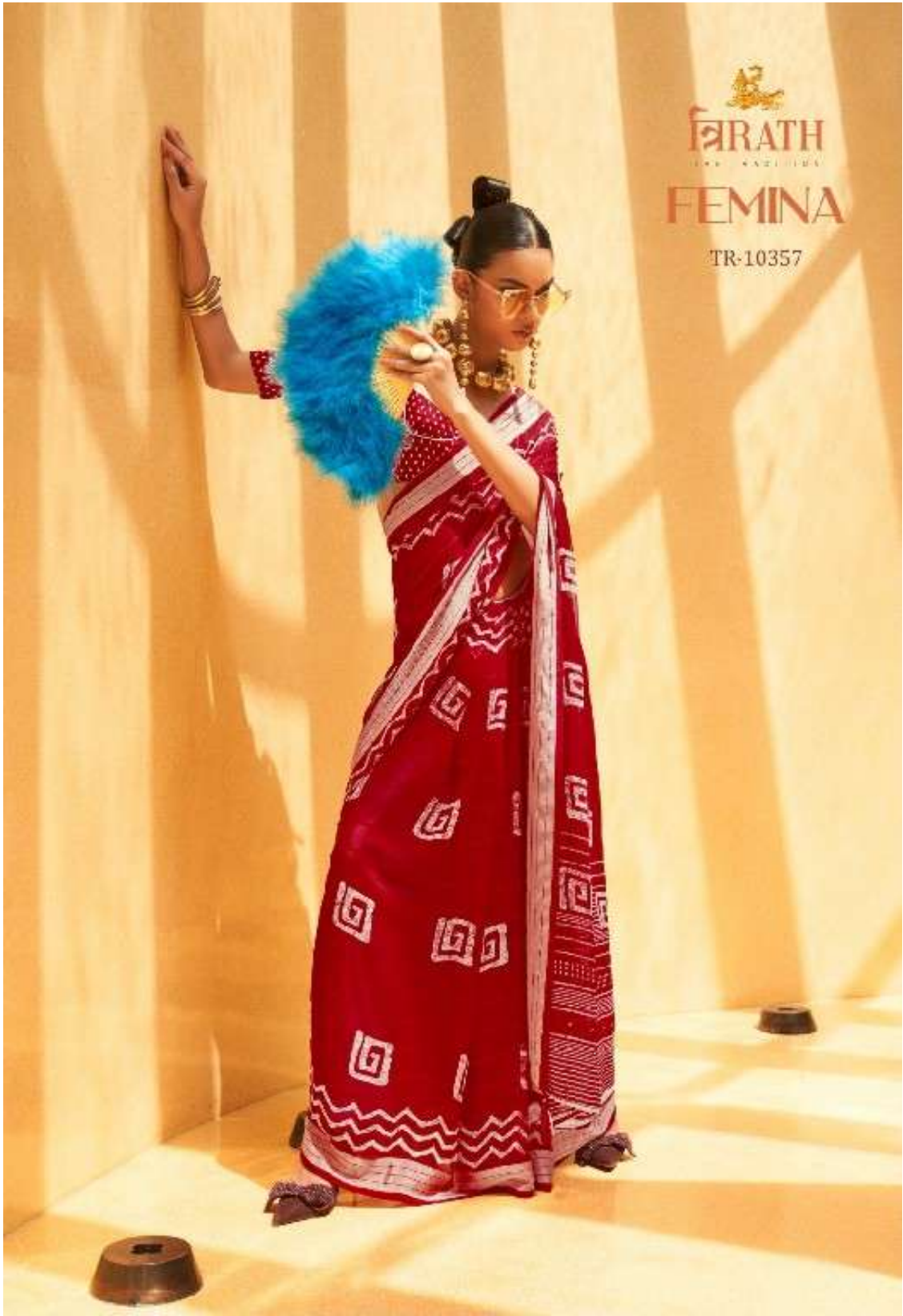
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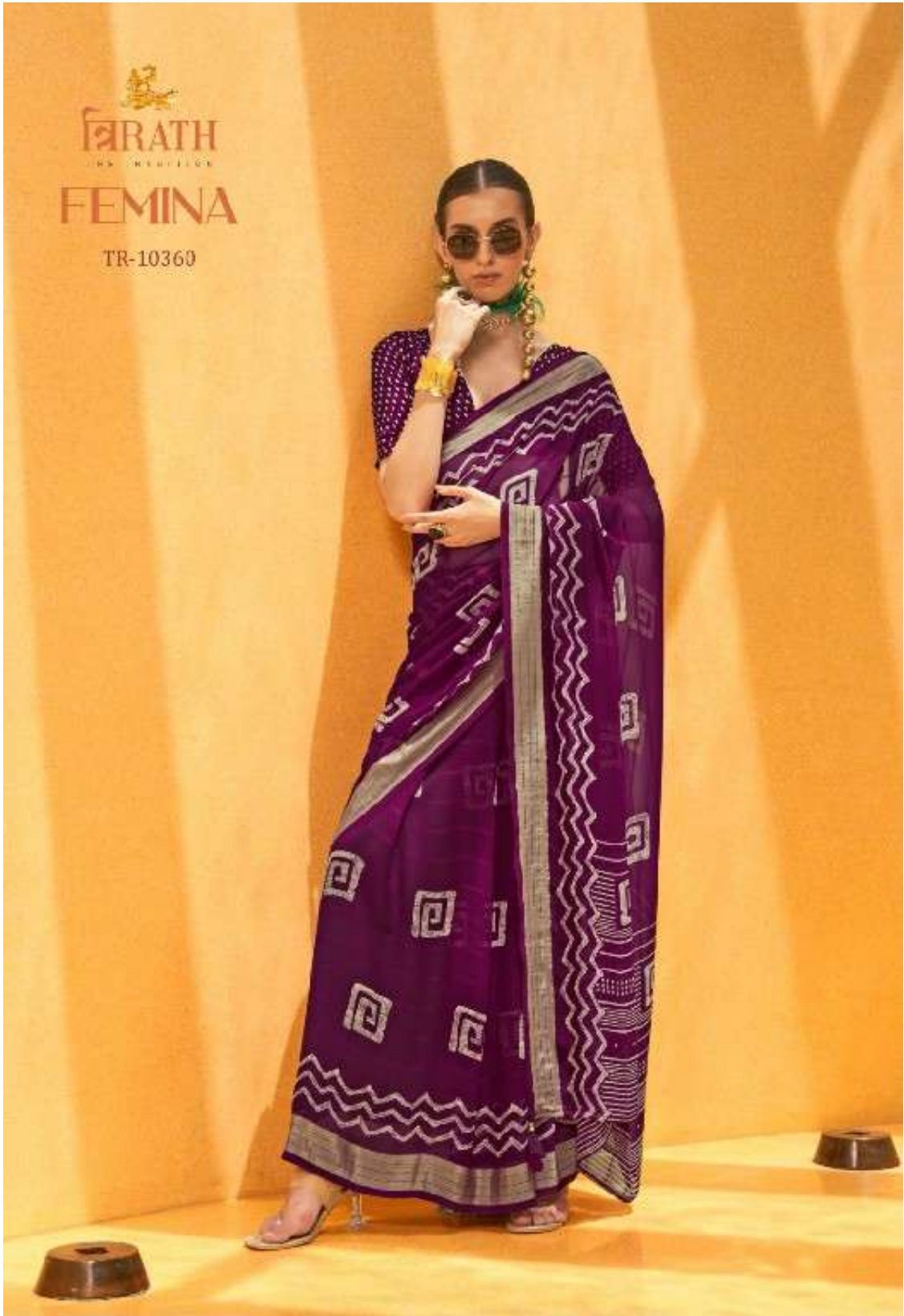
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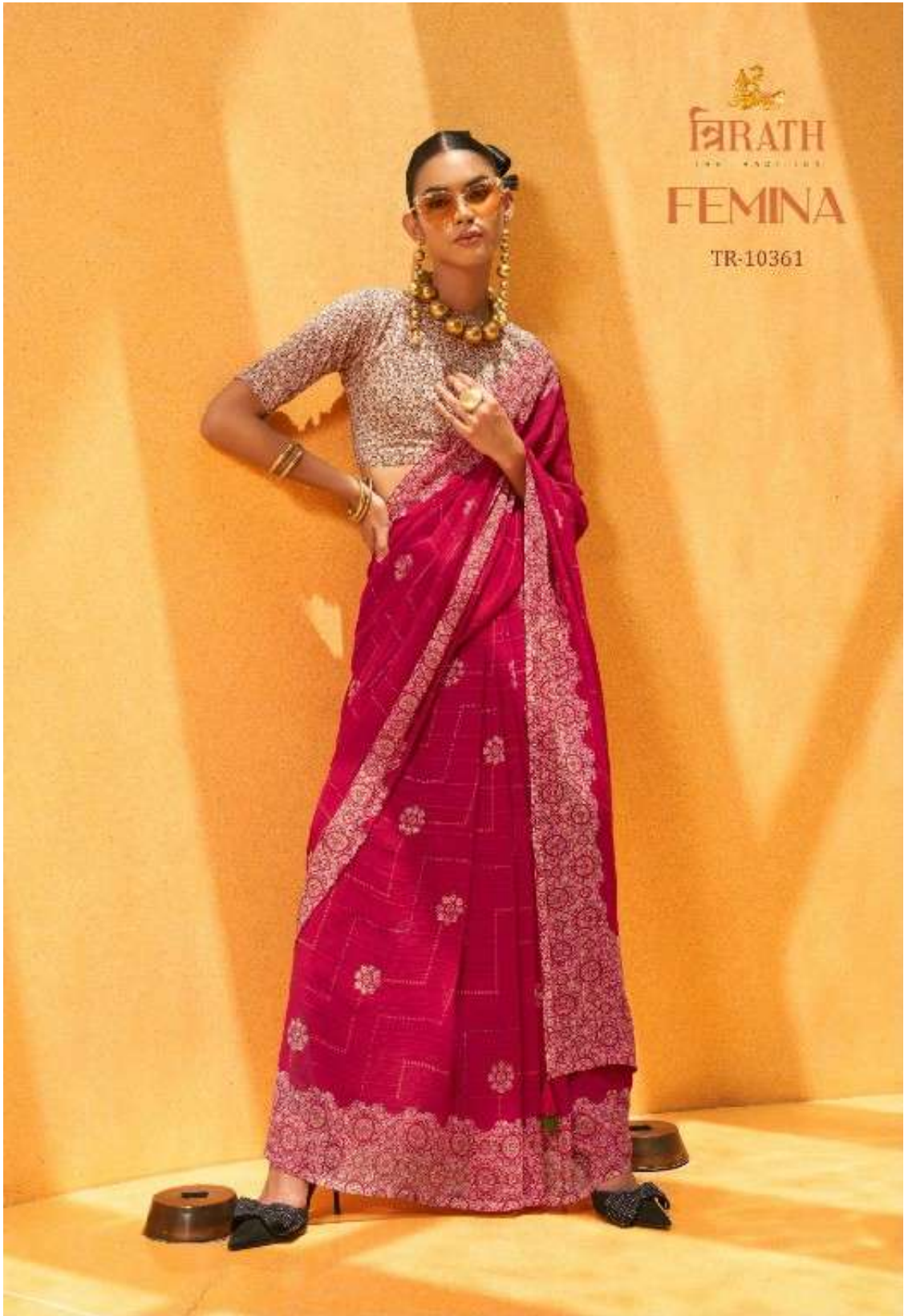



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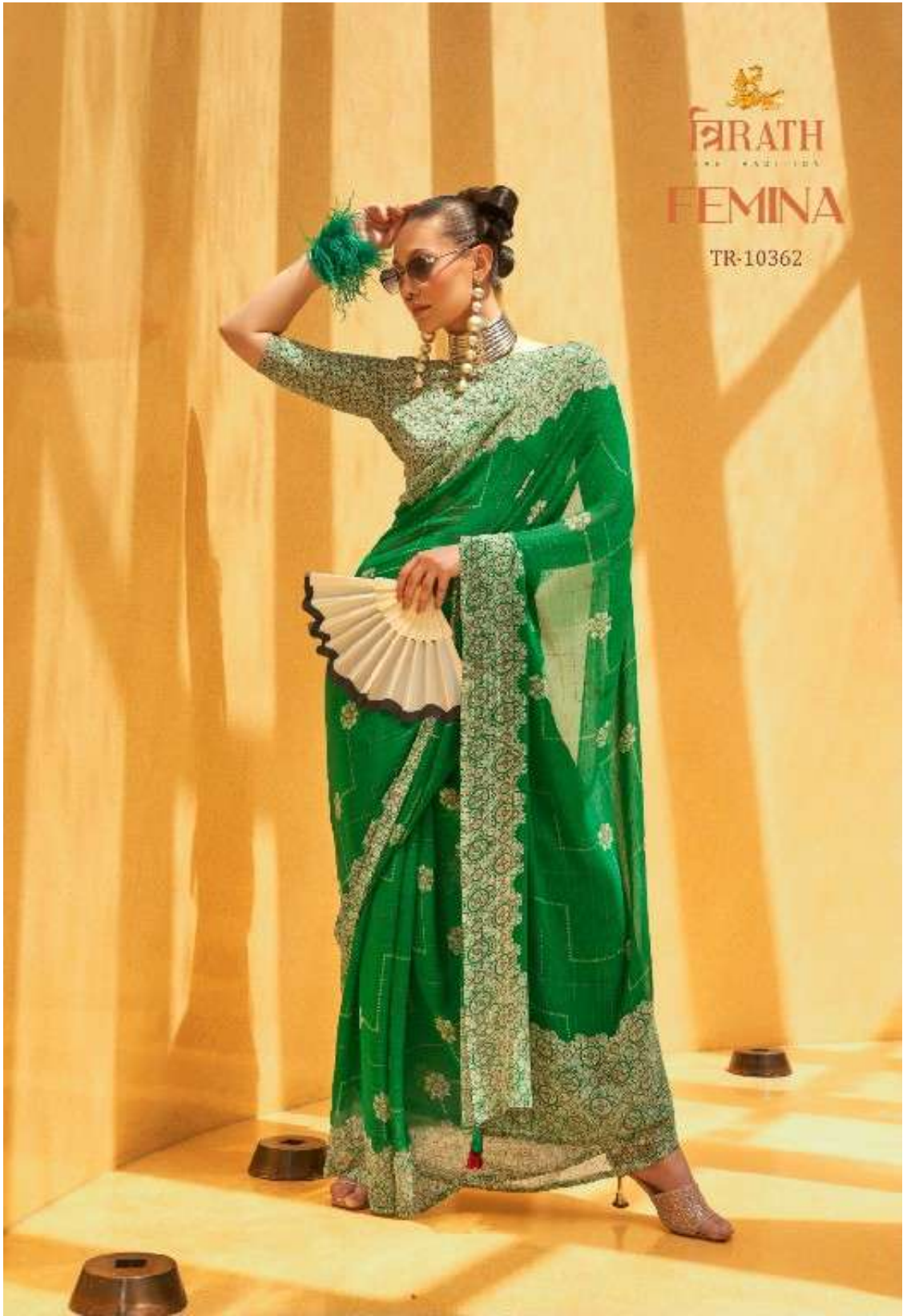




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