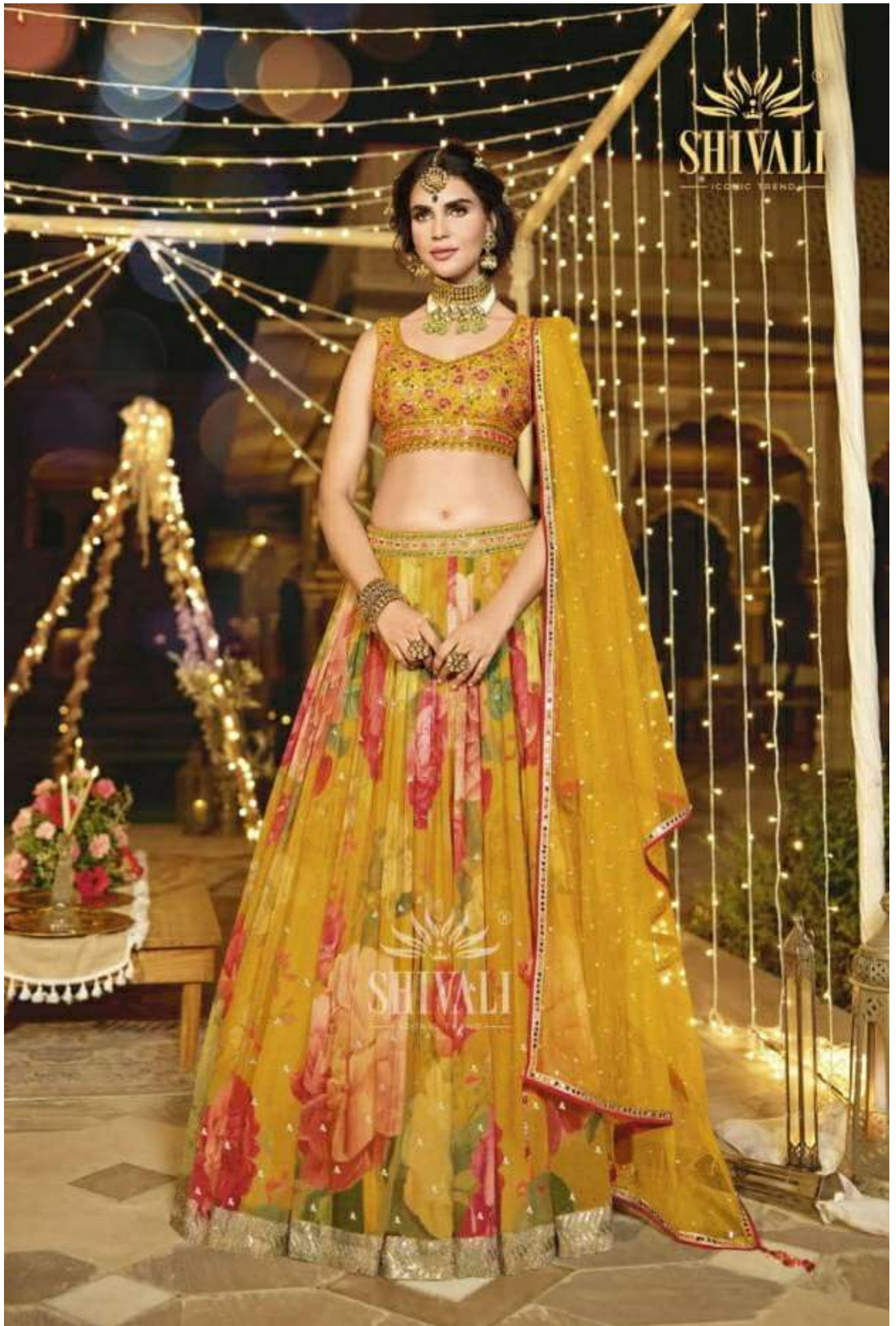


SHIVALI  
— ICONIC TREND —

SHIVALI







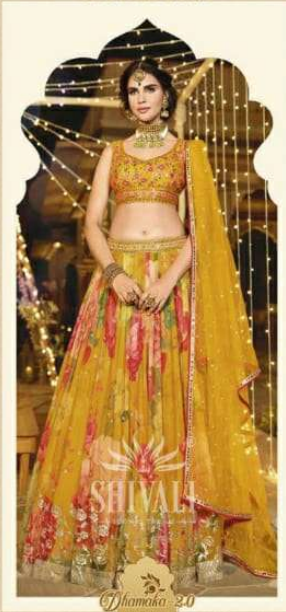


*We have always believed that fashion was not only to make women more beautiful but also to reassure them, give them confidence.*





SHIVALI  
— ICONIC TREND —



Dhamaka 2.0  
2001



Dhamaka 2.0  
2002



Dhamaka 2.0  
2003



Triple  
Dhamaka - 2.0  
THE FESTIVE FESTA



The advertisement features a woman in a yellow lehenga with floral patterns, holding a yellow dupatta. She is framed by an ornate, gold-colored border. Above the frame, the brand name 'SHIVALI' is written in a serif font, with 'ICONIC TREND' underneath. Below the frame, there is a quote: "One fashion style is very trendy and very classic. I just like it's different and I just like everybody get our own different style to bring to the table." Below the quote, the word 'FRESH' is written in a large, bold, serif font, and 'perspective' is written in a smaller, cursive font below it. Two small elephant icons are positioned on either side of the text. The background is a light, textured gold color.



SHIVALI  
— ICONIC TREND —

SHIVALI

