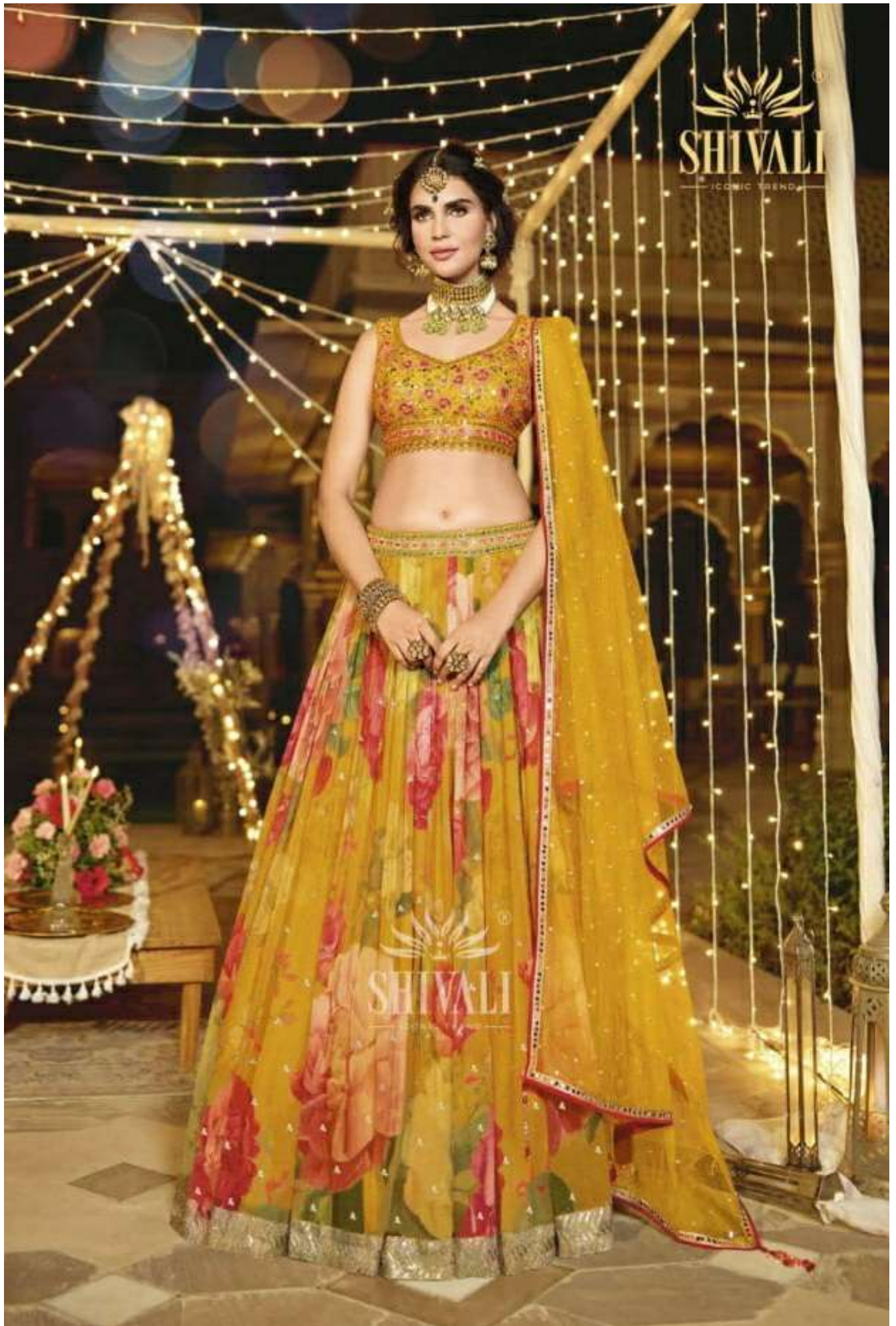


SHIVALI
— ICONIC TREND —

SHIVALI



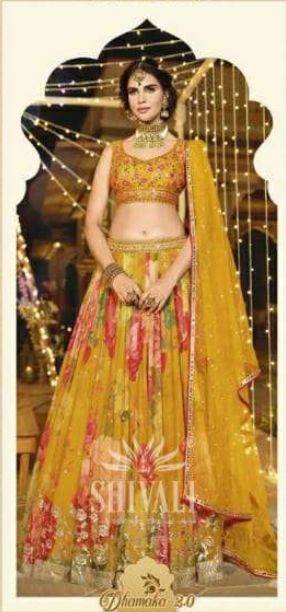




We have always believed that fashion was not only to make women more beautiful but also to reassure them, give them confidence.



SHIVALI
— ICONIC TREND —



Dhamaka 2.0
2001



Dhamaka 2.0
2002



Dhamaka 2.0
2003



Triple
Dhamaka - 2.0
THE FESTIVE FESTA



The advertisement features a woman in a yellow and floral lehenga, framed by an ornate, gold-colored border. The brand name 'SHIVALI' is prominently displayed in a stylized font at the top center, with the tagline 'ICONIC TREND' underneath. Below the frame, the brand name 'SHIVALI' is repeated in a smaller font. The main slogan 'FRESH perspective' is written in a large, bold, serif font, with 'perspective' in a smaller, cursive font below it. Two small elephant icons flank the slogan. A quote in a small font reads: "One fashion style is very trendy and very classic. I just like it's different and I just like everybody get our own different style to bring to the table." The background is a light, textured gold color.

SHIVALI
— ICONIC TREND —

SHIVALI

