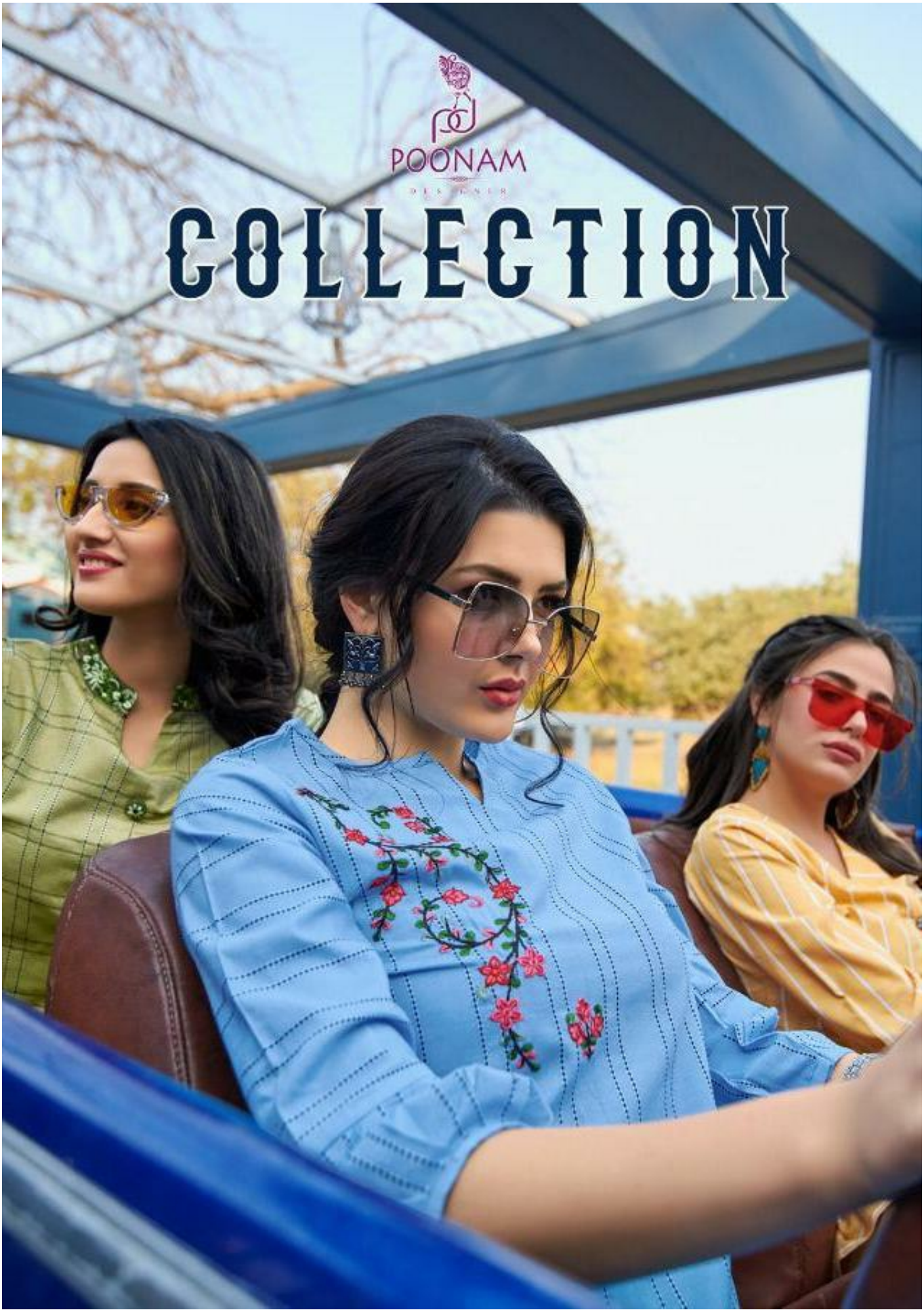
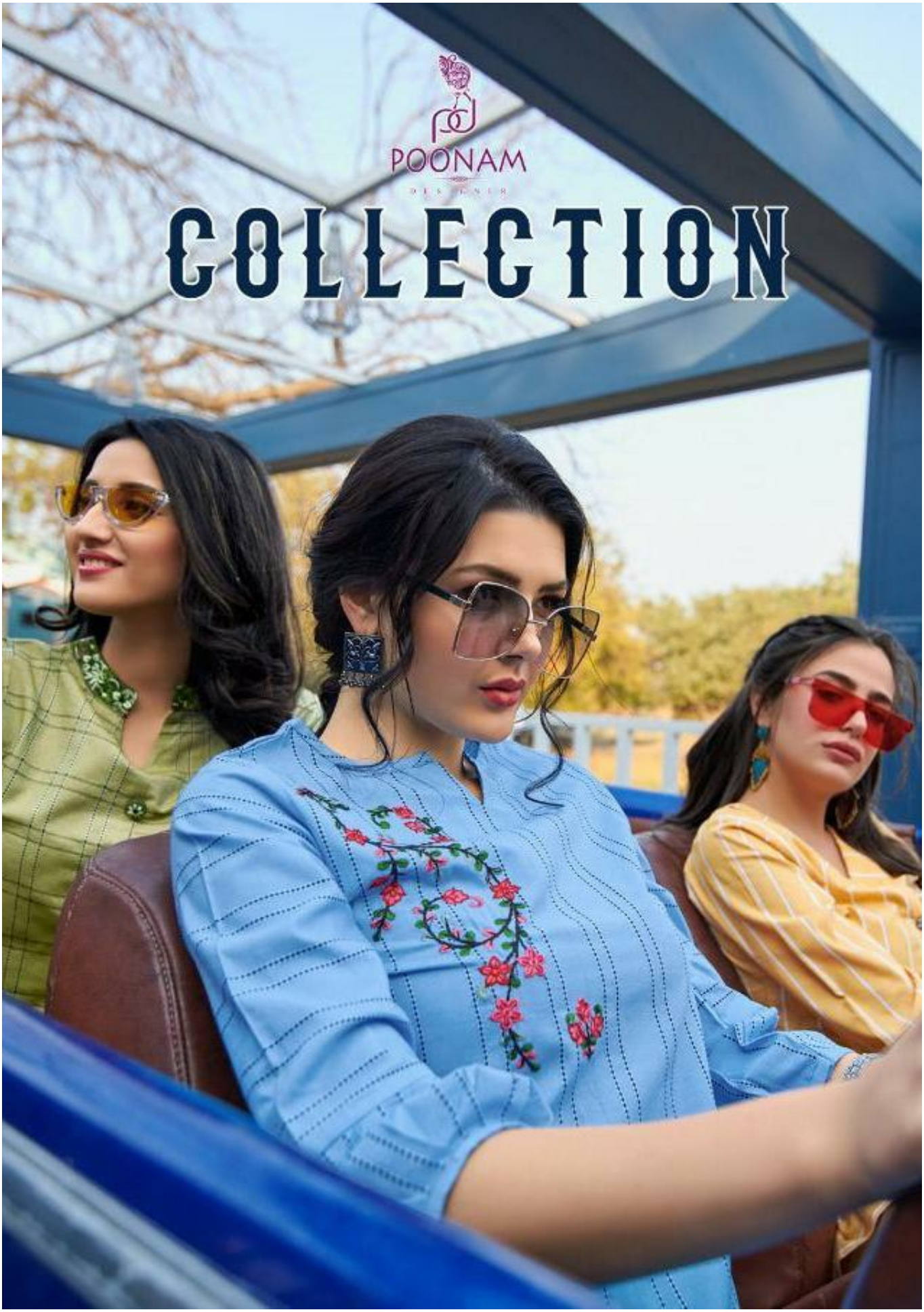
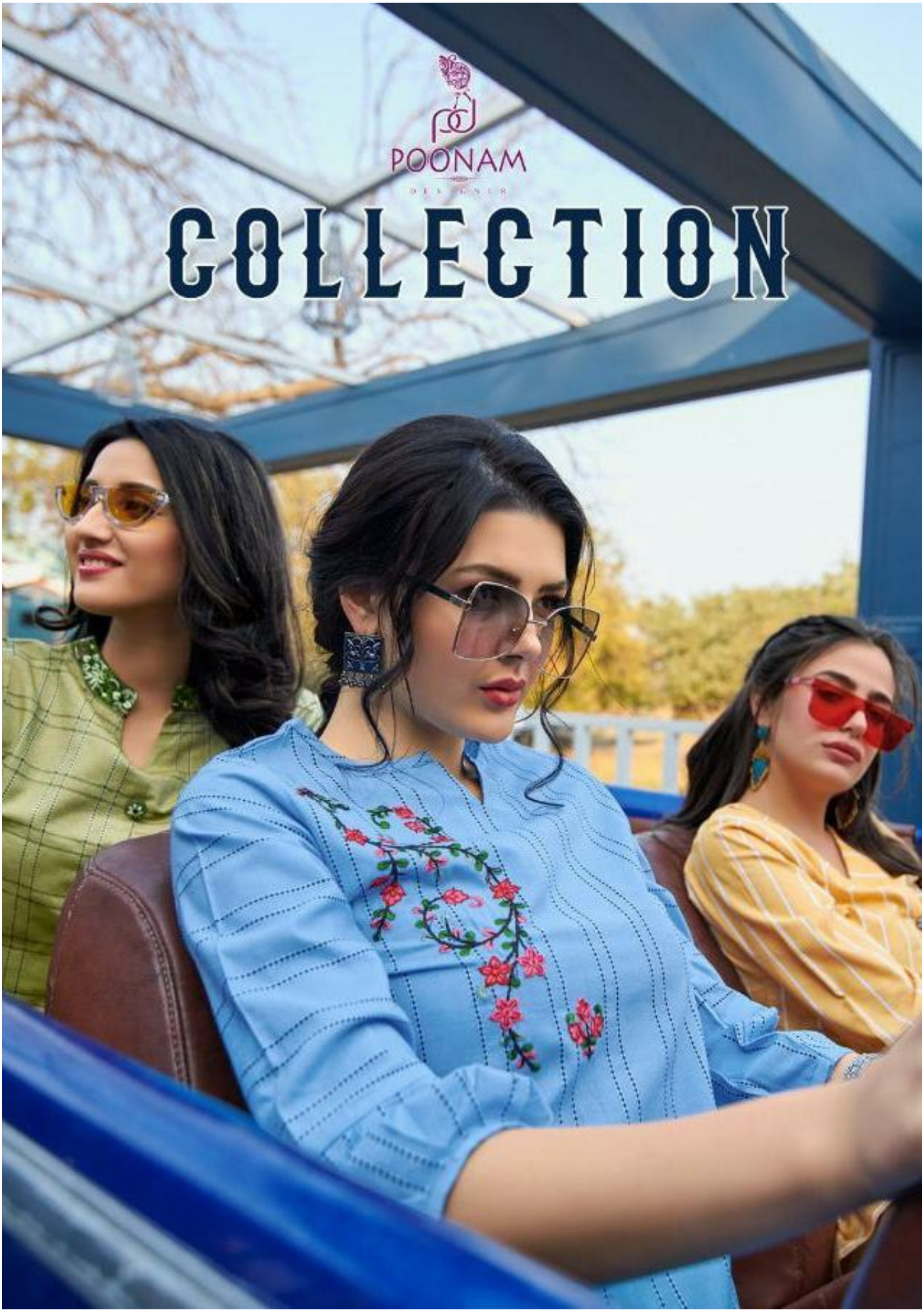

POONAM
COLLECTION


POONAM
COLLECTION


POONAM
COLLECTION

# INTRIGUING






ANYONE CAN GET DRESSED UP AND GLAMOROUS,
BUT IT IS HOW PEOPLE DRESS IN
THEIR DAYS OFF THAT ARE
THE MOST INTRIGUING

◆DESIGN NUMBER.1007◆

POONAM

# COLLECTION

| DESIGN NO. | FABRIC DETAIL |
|---|---|
| 1001 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1002 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1003 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1004 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1005 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1006 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1007 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1008 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1009 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1010 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1011 | COTTON JECARD STRIP WITH EMBROIDERY WORK |
| 1012 | COTTON JECARD STRIP WITH EMBROIDERY WORK |

QTY: 12PCS

SIZE.: S,M,L,XL,XXL,3XL,4XL,5XL

♦♦♦Manufactured & Marketing By♦♦♦

Smit Creation




POONAM
SIMPLICITY
WOMEN SHOULD LOOK LIKE WOMEN
A PIECE OF CARDBOARD
HAS NO SEXUALITY


WOMEN SHOULD LOOK LIKE WOMEN.
A PIECE OF CARDBOARD
HAS NO SEXUALITY
POONAM
SIMPLICITY
DESIGN NUMBER.1004

POONAM

DESIGNER

## DECIDING

I WEAR MY SORT OF CLOTHES TO SAVE ME THE TROUBLE
OF DECIDING WHICH CLOTHES TO WEAR





## IMPORTANT

OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT

✦DESIGN NUMBER.1003✦

POONAM
DESIGNER

# BEAUTIFUL

• DESIGN NUMBER.1011 •



NOTHING MAKES A WOMAN MORE BEAUTIFUL
THAN THE BELIEF THAT SHE IS BEAUTIFUL



POONAM

DESIGNER

# BEAUTIFUL



NOTHING MAKES A WOMAN MORE BEAUTIFUL
THAN THE BELIEF THAT SHE IS BEAUTIFUL

✦DESIGN NUMBER.1012✦



# YOURSELF

◆ DESIGN NUMBER.1008◆



WHAT YOU WEAR IS HOW YOU PRESENT
YOURSELF TO THE WORLD, ESPECIALLY TODAY,
WHEN HUMAN CONTACTS ARE SO QUICK.
FASHION IS INSTANT LANGUAGE.





YOU CAN'T BE MELANCHOLY IN FASHION BECAUSE
PEOPLE DON'T RESPOND TO IT.

**FASHION**

## GLAMOROUS




◆DESIGN NUMBER.1006◆


POONAM
IMPORTANT
DESIGN NUMBER.1002
FASHION IS NOT NECESSARILY
ABOUT LABELS. IT'S NOT ABOUT
BRANDS. IT'S ABOUT
SOMETHING ELSE THAT
COMES FROM
WITHIN YOU.



## QUALITY

IT'S BETTER TO HAVE FEWER THINGS OF
QUALITY THAN TOO MUCH EXPENDABLE JUNK

◆DESIGN NUMBER.1010◆

POONAM
DESIGNER

## OUTRAGEOUS

IN DIFFICULT TIMES. FASHION
IS ALWAYS OUTRAGEOUS





POONAM
DESIGNER

IMPORTANT

♦DESIGN NUMBER.1001♦



OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT

POONAM
DESIGNER

# CHALLENGE



◆ DESIGN NUMBER.1005 ◆

DESIGN IS A CONSTANT CHALLENGE TO BALANCE
COMFORT WITH LUXE, THE PRACTICAL
WITH THE DESIRABLE



POONAM

DESIGNERS

DESIGNER

◆ DESIGN NUMBER.1009 ◆



FASHION IS WHAT YOU'RE OFFERED FOUR
TIMES A YEAR BY DESIGNERS.
AND STYLE IS WHAT YOU CHOOSE

